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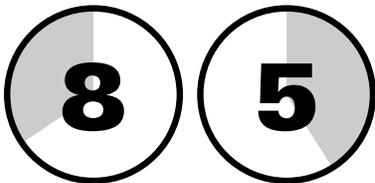
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NETWORKING THE  
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VISIT OUR WEBSITE FOR CURRENT NEWSLETTERS, NEWSLETTER ARCHIVES, OR TO SIGN UP FOR NEWSLETTERS VIA EMAIL

### New office hours

For many years we've kept our office open until 8pm on weekdays. In the early days most people were new to the Internet, and the after-school and after-work hours were a busy time for phone support as new users needed help with their setups and with new concepts.



However, in recent years the period from 5-8pm has become very slow, usually with very few calls or sometimes none at all. Internet users have become more sophisticated, the

Web and its many applications have matured, and the reliability of the OCS network has rendered failures extremely rare.

Over the past several months we've experimented with closing the office at 5pm, and we've seen no problems and received no complaints. So as a result, effective August 1, 2010 we will formally change our office hours to 8am-5pm on weekdays and 9am-5pm on Saturdays (closed Sundays).

### BOOK REVIEWS

#### The Shallows

*What the Internet Is Doing to Our Brains*



Author Nicholas Carr explains his concerns over the Internet's role in changing the way people think, saying that knowledge can be broken down into two parts: finding information and being able to think deeply about that information.

It is that second aspect of knowledge which he believes the Internet is causing people to lose. Contrasting the Internet with books, he pointed out that

printed text trains people to become immersed in the material and teaches them to pay attention.

However, Carr said, the Internet performs the opposite function. "It doesn't shield us from distraction, the way a printed page does, it inundates us with distractions," he lamented.

*Continued on Page Two*

**EMAIL CHANGE IS COMPLETE**

*Wireless customers have all been transitioned*

### New Firefox coming

Mozilla's head of user experience for its Labs unit, Aza Raskin (son of Macintosh creator Jef Raskin), on Friday unveiled a new project called "Tab Candy" that promises to dramatically change the way users manage open browser tabs.



Tab Candy is a new feature that Mozilla plans to build into a future version of the Firefox browser. In essence, it creates a desktop-like workspace for users to separate and organize open tabs into groups. When opened, these groups act like their own instance of the browser.

If you had grouped together 5 of 20 open tabs, then opened that group through Tab Candy; you'd see only those 5 in your browser, and not the other 15. You could then jump back and forth between the main grouping and other subgroups—all without having to keep open multiple Firefox windows.

#### Work from home!

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OCS service plans are described at [www.porterville.com](http://www.porterville.com)

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#### THE NATIONWIDE OCS REFERRAL PROGRAM

If you refer a friend, family, or business associate to OCS, tell them to mention your name and you'll receive up to a month of free service! **Our subscribers have earned \$60,479 so far** – click *Referrals* on our home page for details! Your friends may simply click *Subscribe* to sign up online.



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**BOOK REVIEWS**

Continued from Page One

**The Shallows**

*What the Internet Is Doing to Our Brains*

In detailing the scientific research into the deleterious effects of the Internet on thinking, Carr cited a study which had people read an online text with links embedded within it. The research, he said, showed that reading comprehension decreased as the number of links increased. Carr stressed that this happened regardless of whether or not the links were actually clicked, because the decision-making part of the brain had to evaluate them, thus taking the reader's attention away from the text.

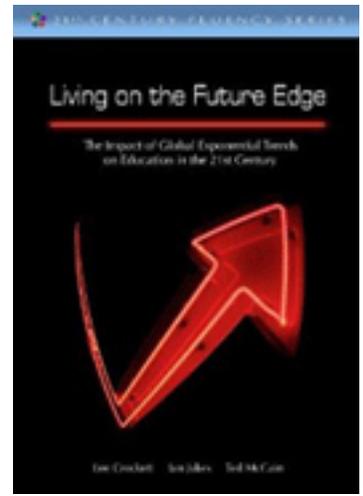
**Living on the Future Edge**

*A Window on Tomorrow*

Authors Ian Jukes, Ted McCain and Lee Crockett express enthusiasm about where technology is headed. "It can be scary, but I look at it with great optimism," Crockett said, "I

think it is a very exciting time." He marveled that current research suggests that computing power will exponentially double every six months and "this is going to continue for another 50 to 100 years."

He also talked about new technologies that may soon emerge in everyday life. One such device, which he said was "very, very close," is the bionic contact lens. "It's projected that these are going to replace computer monitors in the next three to five years." He explained that this device would "project images, for you, in front of your eyes" ... "leading to a fully immersive three-dimensional form of the Internet that won't look anything like it does now."



In other news, **Clearwire** has been deploying equipment upgrades in the local area for some time. Many users have reported problems with the transition and switched to OCS, telling us they've had enough — one even claimed "their service is basically like two cans and a string!" We can waive our normal equipment deposit for customers switching to OCS from another service – tell your friends and receive a referral credit for a month's free service!



**Stuck in a contract?**

Bring in your binding paperwork and we may be able to waive up to \$100 from your OCS startup costs to help offset early termination penalties with another provider.

**WIRELESS SERVICE AREAS**

- Porterville
- Springville
- Pleasant Valley
- River Island
- Globe Drive
- Strathmore
- Terra Bella
- Lindsay
- Exeter
- Badger Hill
- Visalia East
- Yokohl Valley
- Camp Nelson
- Success Valley
- Richgrove
- Delano East



**Fan Mail**

"Your service is great! I was with another local wireless ISP previously and had nothing but problems. OCS is very professional and you have superb customer service." -J/JKH

**OACYS INTERNET SERVICE PLANS**

Plan Name	Average Speeds			B-M-W <sup>1</sup>	One-Time Fees			Monthly Service
	Min	Typ	Max		Service Activation	Install/Configure	Equipment Deposit	
1 Bandwidth-Mailboxes-Webpace (see notes)								
<b>DIALUP</b>	26K	40K	53K	1-5-5	25.00	-	-	24.95
<b>Accelerator</b>	Typically 2-5X faster			-	-	-	-	+5.00
<b>WIRELESS   STANDARD 2.4 GHz</b>								
<b>24 Basic</b>	125K	500K	750K	10-5-5	25.00	100.00	100.00	49.95 <sup>2,3</sup>
<b>24 Premium</b>	250K	1M	1.5M	15-5-5	25.00	100.00	100.00	79.95 <sup>2,3</sup>
<b>24 Business</b>	375K	1.5M	2M	20-10-10	25.00	100.00	100.00	129.95 <sup>2,3</sup>
<b>WIRELESS   SPECIAL CASES 900 MHz (where available)</b>								
<b>900 Basic</b>	125K	375K	750K	5-5-5	25.00	100.00	100.00	59.95 <sup>4,5</sup>
<b>WIRELESS   MISSION CRITICAL 5.8 GHz (where available)</b>								
<b>58 Premium</b>	250K	1M	1.5M	15-5-5	25.00	100.00	100.00	99.95
<b>58 Business</b>	375K	1.5M	2M	20-10-10	25.00	100.00	100.00	129.95
<b>58 Professional</b>	500K	2M	3M	25-25-25	25.00	100.00	100.00	159.95
<b>58 Corporate</b>	750K	3M	4M	30-30-30	25.00	100.00	100.00	199.95
<b>58 Enterprise</b>	1M	4M	5M	40-40-40	25.00	100.00	100.00	249.95

All plans include automated central email virus scanning, email spam filtering, and website parental controls. Some plan types permit webpace for personal use only. Wireless installation and deposit package may be paid in installments upon request. All speeds are symmetrical (same for upload and download) within the OACYS network only. All plans terminate at OACYS Porterville headquarters and transport to the Internet via dual T3s over dedicated OC12 fiber optic circuit. All plans subject to change without notice. Pricing and terms are current at the date of this newsletter and supersede previous versions. For footnotes 2,3,4,5 surcharges may apply. Please check with our office for additional details.

**I Didn't Know That!**

- OCS provides "A-to-Z" technology services
- Complete computer service and repair shop
- Variety of Internet access plans and packages
- Professional website development and hosting
- Programming and custom development
- eCommerce solutions
- Computer and Internet technology consulting
- Secure branch office inter-networking
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